



Assembly of Manitoba Chiefs
EMPOWERING OUR NATIONS

CANADIAN RED CROSS | ASSEMBLY OF MANITOBA CHIEFS

Call for Artist Submission: First Nation Colouring Book Designs

Briefing: The Canadian Red Cross and Assembly of Manitoba Chiefs are seeking First Nation artists from the Manitoba area to design colouring pages for a health and wellness colouring book. Artists from Northern Saskatchewan and Northwest Ontario will also be considered.

Artists are asked to design a colouring page on a health and wellness topic that reflects their own artist style and/or reflects their culture and traditions. To participate, all artists are asked to submit the attached application, which provides further project details.

Compensation will be \$250 per selected design, up to three per artist. Final designs are not requested until after the selection has been made. A minimum of 10 artists will be invited to contribute designs to this project.

Purpose: To reflect First Nations perspectives of health and wellness in a colouring book format. The final project will be shared with Indigenous communities in partnership with the Canadian Red Cross. This book will be geared towards Indigenous youth and used for programming to help decrease stress and increase mindfulness during stressful events.

Deadline for application: Dec 16, 2020



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Project Application:

Briefing: The Canadian Red Cross is seeking First Nation artists to design colouring book pages for a health and wellness colouring book. This is an opportunity for artists to choose a health and wellness topic and design a colouring page in their own creative style, and/or one that reflects their culture, traditions and values.

Theme: First Nations perspectives on health and wellness in community.

Details:

- **Deadline for pitch: December 16, 2020**
- **Design Spec:** 8.5 x 11 with a ¼" border, black sharpie images or digital designs with a white background. Final products need to be saved and submitted as a PDF.
- Artists are welcomed to submit various concepts.
- Compensation will be \$250 per selected design, up to 3 designs per artist. (3 designs = \$750).
- Please note that artists are not required to submit final designs until after they have been confirmed by the selection committee as participating artists in this project.
- Youth, Elders, and all artists are welcome to apply.

General Notes:

- The Canadian Red Cross is seeking to have broad representation of Indigenous traditions in this project and welcomes Indigenous artists in communities and urban settings to apply.
- The published colouring book will be shared with Indigenous communities.
- One artist will be invited to provide a colour version of their design for the cover of the colouring book.
- Artists will be notified if they have been selected for this project. Once notified, completed designs will need to be submitted by January 21, 2021.
- For chosen submissions, artists will be invited to title each design and add a short description. Artists are invited to offer a translation of their design in their own language. The translation must be typewritten not handwritten. These will be incorporated into the final design of the colouring book.
- Final decisions will be made by a selection committee, based on quality, concept and diverse representation.

Please submit this application and questions to the project editor, Bran Friesen:

Email: MB.RiskReduction@redcross.ca

Fax: 204-942-8367

Phone: 204-430-7232



Application Form for Artist Submissions - *respond in this document or email responses.*

First Name:

Last Name:

Community Name/Affiliation: (name, location)

Email:

Phone Number:

Address:

Social Media tags: (optional)

1. Hello! Please introduce yourself.
2. What themes would you like to explore in your designs? (up to 3):
3. What is your concept for each design you would like to submit? (2-3 sentences each).
4. Please provide a link to a sample of your previous work or attach a sample to the email. For samples on social media, please note the platform/handle and a link to the location.